

## Appendix 2

	Project	Cost	On-going/ Comp-lete	Source	Objectives	Outputs and Outcomes
1	Grotspot 1  <i>Lairdside Communities Together contract</i>	£18,580	On-going ends Dec 2015	Core budget 2014/15	<p>To tidy up historical grot spot problem areas in the constituency as highlighted by ward councillors.</p> <p>To endeavour to promote keeping the areas cleansed and tidy in the future by working with local people and owners.</p>	<p>The 14 sites were identified by Councillors to undergo an on-site inspection, clearance and a resident satisfaction survey. So far 9 sites have been cleared and maintained and there are five more to be completed by December 2015.</p> <p>The sites are as follows:</p> <ol style="list-style-type: none"> <li>1.Newark Close</li> <li>2.Marquis Street</li> <li>3.Old Chester Road/Beaconsfield</li> <li>4.Bedford Road (behind Rock Ferry Station)</li> <li>5.Balls Road/Oxton Road</li> <li>6.Townfield Lane (former petrol station)</li> <li>7.Chatsworth</li> <li>8.Derby Road/Harland Road</li> <li>9.Old Southend Social Club</li> <li>10.68 Balls Road</li> <li>11.Westbourne Road</li> <li>12.Holt Road</li> <li>13.Former HSBC Bank.</li> <li>14.Church Road</li> </ol> <ul style="list-style-type: none"> <li>• 11 tons of waste has been removed</li> <li>• 30+ tons vehicle waste has been removed</li> <li>• 90 visits to sites have taken place</li> </ul> <p>The service has carried out weekly monitoring/audit visits. The team plans to undertake the following priorities prior to project closure:</p> <ol style="list-style-type: none"> <li>1. Community consultation/engagement particularly in respect of fly-tipping at the Old Southend Social Club site, i.e. Mersey Walk, and Bedford Road/Lees Avenue (behind 'The Bedford' public house)</li> <li>2. Landowner engagement, gaining access and undertaking improvement works (if practicable) at (1) Newark Close (2) Westbourne Road (3) Holt Road</li> <li>3. Ongoing site monitoring and waste removal across all identified sites</li> </ol>

## Appendix 2

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						<p><b>Together Environmental (LCT) and Involve Northwest identify the key learning from the Project as being:</b></p> <ol style="list-style-type: none"> <li>1. The importance of management of such urban sites; regular maintenance makes a positive difference in environmental landscape and feelings of local people/communities</li> <li>2. The importance of informal relationship-building with local people, often on a day-to-day basis</li> <li>3. The often protracted difficulty in engaging with landowners and gaining approval for works</li> <li>4. The potential value in Together Environmental/Involve Northwest in seeking additional funding, e.g. BIFFA Award, to match existing contractual funds, extending the reach capacity of the service to deliver higher environmental and social returns on investment</li> </ol> <p>A supported volunteer is helping LCT undertake the works from September 2015 as part of the Supported volunteer scheme.</p> <p>A more in depth report will be provided to the constituency committee meeting on 24<sup>th</sup> September 2015 Appendix 3. An evaluation report will be compiled for the project on completion in December 2015.</p>
2	Tony Kinsella data analysis	£10,000	Complete	Core budget 2014/15	<p>To provide research and analysis on how public sector spend funds on Wirral addressing and preventing ASB</p> <p>Highlighting proportionally which areas receive more</p> <p>Which interventions are the most effective in addressing ASB</p>	<p>Tony Kinsella provided research and analysis of Anti-Social Behaviour activity and ASB investment across Birkenhead and Wirral. The study researched why there was a slower reduction in ASB in Birkenhead compared with other parts of the Wirral.</p> <p>The research showed details of how funding is spent across Wirral to combat ASB and to what extent ASB hotspot areas received ASB support across the constituency areas.</p> <p>The research identified which public sector organisations were contributing towards ASB spend across Wirral and presented breakdowns of the ASB budget and prevention budget.</p> <p>An evaluation of different interventions to address ASB were presented in order to shape the most effective ASB interventions and to inform future investment.</p>

## Appendix 2

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3	Town Talk Newsletter LCT	£8,000	Complete	Core budget 2014/15	<p>To produce a publication that improved communication to all residents in Birkenhead.</p> <p>The purpose of the newsletter was to inform local residents about local good news stories and share information about what is going on their area.</p>	<p>The first edition was produced, which went to 40000 households in the Birkenhead Constituency area.</p> <p>Following the first edition discussions took place regarding the content, lay out and on-going viability of the publication. There was positive and negative feedback regarding the publication.</p> <p>One of the important objectives of the publication was to ensure its sustainability by potentially securing financial support with statutory partners. However this proved difficult and without the continued financial input it was felt that the publication was not sustainable and the remaining funding was re-allocated to the environmental contract Grotspot 2 with Lairdside Communities Together.</p>
4	Breast feeding Homestart	£15,000	Complete	PHF 2014/15	<p>To provide a Birkenhead based service to provide care and support to expectant mums to promote breastfeeding and reduce inequalities.</p> <p>The main purpose of the service is to increase the initiation rates of Breastfeeding in the Birkenhead District.</p>	<p>Outputs Achieved:</p> <ul style="list-style-type: none"> <li>161 mums received Antenatal information and support over the 10 month period.</li> <li>49% initiated breastfeeding and 37% breastfed for more than 6 weeks.</li> <li>Set up 2 Breastfeeding Groups running in the Birkenhead District that pregnant women can go along to. One is at the Home-Start Hub in Tranmere and the other is at Brassey Gardens Children Centre. We also run antenatal sessions at Rock Ferry Children Centre.</li> </ul> <p>Achieved through home visits, telephone support, text buddy service, groups, antenatal scan appointments and network/information events.</p> <p>Outcomes Achieved:</p> <ul style="list-style-type: none"> <li>Improve the health and well-being of children in Birkenhead</li> </ul>

## Appendix 2

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						<ul style="list-style-type: none"> <li>• Providing a targeted intervention for expectant mums in Birkenhead</li> <li>• Improving support and care available to mums in Birkenhead during pregnancy.</li> <li>• Improving support networks available to pregnant mums</li> </ul> <p>Difficulties Faced:</p> <p>Homestart struggled throughout the 10 month period of this pilot to get antenatal data from the Hospital Trust, which meant that we did not have all the contact details of all Birkenhead mums-to-be so we could offer breastfeeding information/support.</p> <p>What Next?</p> <p>Since the end of the pilot Homestart has joined the 0-19 Healthy Child partnership with the Community Health Trust. This meant that they were able to continue with this work, and between February 2015 and the end of August 2015 supported 75 Birkenhead women, and 39% of them have breastfed.</p> <p>From 1st September 2015 Homestart are now receiving all antenatal data directly from the Health Visiting Service and expect to be able to have a much bigger impact.</p>
5	Community Action Wirral	£394	Complete	PHF 2014/15	The objective was to fund Community Action Wirral to make adaptations to the Wirral Well website to include digital inclusion information	<p>Community Action Wirral was commissioned in relation to a 'mapping exercise' regarding Digital Inclusion.</p> <ol style="list-style-type: none"> <li>1. At the beginning of 2013 CAW were asked to carry out a piece of work to research what was available to people in Wirral in relation to 'Access to IT' in light of the then Welfare reforms.</li> <li>2. CAW then invited each service identified to answer a series of questions.</li> <li>3. To accommodate the answers that were provided CAW commissioned changes to be made to the WirralWell website.</li> </ol> <p>Services listed on WirralWell register and provide information about their own</p>

## Appendix 2

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						<p>services. The website was altered so that when a service provider ticked that they provided Access to IT a bespoke set of questions was displayed in the form of 'drop-down' menus that other categories of service providers did not see. At this point they were asked to give further details regarding, opening times, whether they offered support with the use of computers and if so, to whom and finally if they offered assistance in relation to key enquiries.</p> <p>There are now 47 services listed on Wirral Well that provide services in relation to Access to IT and they are each responsible for updating their own entries.</p>
6	Road Safety measures	£77,750	Complete	ITBC programme 2014/15	<p>The Integrated Transport Block Capital Programme for 2014/15 would provide an allocation of £77,750 to each Constituency Committee to be distributed in relation to two objectives:</p> <ol style="list-style-type: none"> <li>a) Improving Road Safety (£38,875)</li> <li>b) Promoting Active Travel and Health (£38,875).</li> </ol>	<p>The Road Safety Panel met on the 19<sup>th</sup> January 2015 to allocate the funding available.</p> <p>The panel allocated funding to the following areas:</p> <ul style="list-style-type: none"> <li>• To improve access strategically around medical centres funding was allocated to additional 25 dropped crossing approaching a number of medical centres in Birkenhead.</li> <li>• Funding was awarded to contribute to a larger traffic calming scheme around Birkenhead High School Academy which will also impact on St Anselm's College and Red Court School.</li> <li>• Road sign camera conversion to allow data to be collected from different cameras to identify times in the day when speeding maybe at its highest or any trends to help reduce speed.</li> <li>• Funding was allocated to school safety and improving safety around a number of primary schools in the constituency area.</li> </ul>
7	Your Wirral	£55,074	On-going	Your	Birkenhead's	So far the Your Wirral Fund has supported 25 social sector organisations to run

## Appendix 2

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	2014-16			Wirral 2014-16	allocation of Your Wirral Funding focused on the feeding Birkenhead Campaign and specifically projects to feed children in the school holidays who otherwise may not receive a balanced diet.	<p>projects in the school holidays.</p> <p>So far the scheme has funded the following organisations:</p> <ul style="list-style-type: none"> <li>• North Birkenhead Development Trust</li> <li>• Wirral Christian Centre</li> <li>• Tranmere Community Project</li> <li>• St Anne's Primary School</li> <li>• Birkenhead Early Excellence</li> <li>• Wirral Play Council</li> <li>• Manna Community Kitchen</li> <li>• Charing Cross Methodist Neighbourhood Centre</li> <li>• St. Paul's RC Primary</li> <li>• Woodchurch Road Primary School</li> <li>• Can Cook C.I.C</li> <li>• Wirral Environmental Network</li> <li>• Christ Church Church, Birkenhead</li> <li>• kilgarth school</li> <li>• Wirral Community Meals</li> <li>• INVOLVE NORTHWEST</li> <li>• Bebington road allotment society</li> <li>• Birkenhead Woodcraft Folk</li> <li>• Kilgarth School</li> <li>• Book Tales CIC</li> <li>• Womens' Enterprising Breakthrough</li> <li>• The Wirral Christian Centre</li> <li>• Neo Cafe and Catering</li> <li>• Grow Sow Well</li> <li>• The Birkenhead Youth Club</li> <li>• The Little T Room/ HYPE.</li> </ul> <p>A total of £55075.09 has been spent with £94924.91 balance remaining.</p>

## Appendix 2

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						<ul style="list-style-type: none"> <li>• Early indication shows that at least 1057 children and young people were fed over the summer school holidays</li> <li>• Many of the organisations who received funding are planning to continue providing the services in the October school holidays.</li> <li>• Feedback from participants has been extremely positive with many children and families learning how to cook healthy food as a family while interacting with other people in their community.</li> </ul>
8	Rock Park esplanade repairs	£10,000		Core budget 2015-16	<p>i)Repair the damaged face of Esplanade river wall outside No 7 Rock Park to prevent further collapse</p> <p>ii)Repair missing mortar joints between stonework on face of Esplanade river wall in selected areas most prone to further damage</p> <p>iii)Work to be completed before onset of winter weather, i.e. by 30<sup>th</sup> November 2015.</p> <p>iv)Work will help ensure the continued public access to the</p>	<p>Outputs</p> <ul style="list-style-type: none"> <li>• Replace missing and damaged brickwork on face of Esplanade river wall outside No 7 Rock Park with new brickwork. <ul style="list-style-type: none"> <li>• Fill, pack and repoint mortar joints between stonework on face of Esplanade river wall in selected areas.</li> </ul> </li> </ul> <p>Work is currently in progress with the following expected results:</p> <p>Objective i) – Achieved Objective ii) – Achieved Objective iii) – Achieved Objective iv) – Achieved</p> <ul style="list-style-type: none"> <li>• Vulnerable areas of Esplanade stabilised to minimise further major damage from forthcoming winter weather and high tides. <ul style="list-style-type: none"> <li>• Repairs will help ensure continued public access along the Esplanade for a further minimum of 12 months.</li> </ul> </li> </ul>

## Appendix 2

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					Esplanade in	
9	Alcohol signs	£2,993	Complete Started March 2015	Core budget 2015-16	To increase the signage in Birkenhead to act as a deterrent for environmental crime and increase awareness of enforcement proceedings Reducing ASB and Criminal Activity in the Birkenhead constituency area.	A contribution was made to purchase signs to actively promote Birkenhead being an Alcohol Free Zone project.  114 signs have gone up throughout the Birkenhead constituency area. They will remain indefinitely. We are waiting for ASB data levels from over the Summer to see if any reduction in ASB has been shown.
10	Community researchers	£2,000	On-going	Core budget 2015-16	The purpose of the community researchers project is to increase engagement with residents and to provide information to the constituency committee based on the research to help shape decisions	A working group with ward councillors has been established to choose the research topics and discuss how the information will be used by the constituency committee.  An integral part of the project is training local volunteers to be the community researchers who conduct listening surveys in their own community with friends, family and neighbours depending on the issue being researched.  The 4 research topics have yet to be agreed with further meetings planned to finalise the direction of the project and evaluate its value for money or whether to allocate the funds to one of the other committee priorities.
11	Merseyside football	£2,000	On-going	Core budget 2015-16	To work in partnership with Merseyside Fire and Rescue Service and the Liverpool FC Foundation to run a youth engagement project. The project	The project has been very successful with average turnout of 28 young people each session.  10 young people were chosen to visit the Liverpool Academy Facility in Kirby where they took part in training sessions and received individual awards. The young people also interacted with 10 young people from Toxteth.  There are a number of other incentives which the Liverpool Foundation are able to



## Appendix 2

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					was run at Ridgeway School in Noctorum	<p>offer to the group over the coming months and the hope is that the session can continue to grow and enable Liverpool and the Fire Service to engage with many more young people.</p> <p>A meeting is scheduled with the Constituency Engagement Officer to visit the Liverpool Foundation Project Lead for the Kicks Programme to discuss further incentives and opportunities for young people in Birkenhead.</p>
12	St Paul's community hub	£25,000	On-going	PHF 2015-16	<p>The Birkenhead Constituency Committee was given the Public Health Innovation Fund budget allocation to deliver against specific priorities identified by Public Health</p> <p>It was agreed by the Committee to utilise the funding to focus on one priority of 'Reducing the Impact of Child Poverty'.</p> <p>It was agreed to develop a community hub at a local primary school based on a model that has been delivered in two other hubs in Wirral, Leasowe and Woodchurch,</p>	<p>St Paul's Roman Catholic Primary School in Beechwood was successful in their tender to develop a community hub focussing on school readiness. The Steering Committee made recommendations around the operating of the hub.</p> <p>The project is focussed on:</p> <ul style="list-style-type: none"> <li>Asset Based Community Development (ABCD) principles: The St Paul's team has been invited to attend ABCD training and the steering group which is made up of Beechwood Big Local (lottery funded partnership) representatives is encouraging the development of the project encouraging ABCD Community Connectors as a key part of promoting the project.</li> <li>Improving speech and language for children aged two. Speech and language therapist hours are delivered through the project and include involving parents in 'chatter matters' workshops. Building on that, the community hub is offering 'Stay and Play' sessions run by Homestart volunteers. The hub has attracted additional funding from Wirral Life Long Learning and Family Learning Services for family trips.</li> <li>The project has installed a climbing frame and birdfeeder to enhance outdoor play. They are also working directly with Catholic Children's Society to support families in parenting projects.</li> <li>The St Paul's team are collating extensive monitoring data through the Welcomm system which measures progress of children in their communication. They also measure general school readiness and are capturing anecdotal evidence of impact.</li> </ul>

## Appendix 2

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					through the Child Poverty Working Group.	<ul style="list-style-type: none"> <li>They are working with Leasowe and Woodchurch community hubs to exchange good practice and also invite Bidston and Manor primary schools to access their services. As the project has only recently started over the Summer, a monitoring report will be undertaken at the end of September 2015 to assess progress against action plan see Appendix 5.</li> </ul>
13	Wirral Well	£5,000	Complete	PHF 2015-16	To promote the Wirral Well website and increase the awareness of residents that what information is available on the website	<p>Posters, leaflets and promotional material has been produced to help raise awareness and distributed to libraries, community centres, GP surgeries, leisure centres and other community venues all chosen to ensure as much coverage as possible.</p> <p>Following this promotional work Community Action Wirral recorded an increase in visits to the website and phone calls to the dedicated telephone number.</p>
14	ASB Summer YMCA project	£3,779	Complete	ASB funds 2015-16	The Birkenhead YMCA delivered a range of sessions across the Summer as diversionary activities aiming to reduce Anti Social Behaviour over the Summer.	<p><b>YMCA delivered the following outputs</b></p> <p><b>Breakfast clubs</b></p> <ul style="list-style-type: none"> <li>Tuesday 11th August</li> <li>Wednesday 12th August</li> <li>Tuesday 18th August</li> <li>Wednesday 19th August</li> <li>Thursday 20th August</li> <li>Monday 24th August</li> <li>Tuesday 25th August</li> <li>Wednesday 26th August</li> <li>Thursday 27th August</li> </ul> <p><b>Boat trips involving team building, personal responsibility and health and safety training</b></p> <ul style="list-style-type: none"> <li>Friday 14th August</li> <li>Friday 21st August</li> </ul>

## Appendix 2

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						<ul style="list-style-type: none"> <li>Friday 28th August</li> <li>Monday 31st August</li> <li>Tuesday 1st September</li> </ul> <p><b>Personal development sessions delivered</b></p> <ul style="list-style-type: none"> <li>Tuesday 11<sup>th</sup> August—Have your say! 3pm—5pm</li> <li>Wednesday 12<sup>th</sup> August -Expand your mind! 2pm—4pm</li> <li>Tuesday 18<sup>th</sup> August - Have your say! 3pm—5pm</li> <li>Wednesday 19<sup>th</sup> August - Expand your mind! 2pm—4pm</li> <li>Wednesday 2nd September - Have your say! 3pm—5pm</li> <li>Friday 4<sup>th</sup> September - Expand your mind! 2pm—4pm</li> </ul> <p>We are awaiting ASB data to see what levels were like during the Summer period.</p>												
15	LADS project	£7,064	On-going will start 21 <sup>st</sup> Sept	ASB funds 2015-16	To provide structured diversionary activity aiming to reduce ASB in the Birkenhead area	<p>The proposed sessions are as follows:</p> <table border="0"> <thead> <tr> <th>Week</th> <th>Session Content</th> </tr> </thead> <tbody> <tr> <td>1</td> <td><b>Introduction</b> -Getting to know you -Distance Travelled Tool -Ground rules</td> </tr> <tr> <td>2</td> <td><b>Risk Taking behaviour Session 1</b> - Substance misuse</td> </tr> <tr> <td>3</td> <td><b>Risk Taking behaviour Session 2</b> - What is risk Taking Behaviour? - Case studies (Mixed Messages) - CEOP – Internet safety</td> </tr> <tr> <td>4</td> <td><b>Risk Taking behaviour Session 3</b> - Anti Social Behaviour - The Law and Police</td> </tr> <tr> <td>5</td> <td><b>Healthy Lifestyle</b> - Food and Nutrients - Celebrity Influence - Health Action Plan</td> </tr> </tbody> </table>	Week	Session Content	1	<b>Introduction</b> -Getting to know you -Distance Travelled Tool -Ground rules	2	<b>Risk Taking behaviour Session 1</b> - Substance misuse	3	<b>Risk Taking behaviour Session 2</b> - What is risk Taking Behaviour? - Case studies (Mixed Messages) - CEOP – Internet safety	4	<b>Risk Taking behaviour Session 3</b> - Anti Social Behaviour - The Law and Police	5	<b>Healthy Lifestyle</b> - Food and Nutrients - Celebrity Influence - Health Action Plan
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						<p>- Alcohol and Smoking</p> <p>6                    <b>Relationships Session 1</b>            - Ground Rules            - Self Esteem            - Personal Development</p> <p>7                    <b>Relationships Session 2</b>            - What is a Relationship?            - Respect, Boundaries, Variety of relationships            - Confidence</p> <p>8                    <b>Residential:            Outward Bound Activities</b>            - i.e. Kayaking, Gorge Walking  <b>Relationships Session 3</b>            - Recap on Relationships            - Trust, Confidence, Reflection            - Positive Leaders  <b>The Future</b>  <b>- Distance Travelled</b>            - Raising Aspirations            - Planning for the Future            - Personal Development</p>
16	Grotspots 2  <i>Lairdside Communities Together contract</i>	£13,000	On-going	Environm ental funds 2015-16	To provide a responsive, immediate, clean up service in the Birkenhead constituency area. This service will help to clear fly tipping that doesn't fall within the council's	<p>LCT will continue to deliver clean ups of sites identifies by Councillors which do not fit into the Biffa contract eg. private sites. The project will be steered and overseen by the Environmental Task Group.</p> <p>LCT will also undertake reactive measures where activities fall outside the range of the Biffa contract. For example:</p> <ul style="list-style-type: none"> <li>• LCT commenced a clear up of fly tipping in Grange Road West alleyway.</li> <li>• Further clearing work is planned for the Rock Ferry High School site.</li> </ul>

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					contract with Biffa.	<ul style="list-style-type: none"> <li>LCT will be supporting improvements of Claughton Village</li> </ul>
17	Grotspots 3 <i>Lairdside Communities Together contract</i>	£12,000	Will commence October 2015	(Town Talk residual funds carry forward)	Linked to the constituency development of feeding Birkenhead the contract would support a range of community groups with the facilities to be able to grow sustainable vegetables etc.	<p>This contract is due to commence and will be overseen by the Environmental task group. It includes clearing sites, developing community gardens out of cleared sites and an element of reactive flytipping. It will be overseen by the Environmental task group.</p> <p>LCT will plant raised beds, cultivation areas to aid the development of the project.</p> <p>LCT will work with various groups both large and small to facilitate the project throughout the year. The task group will also look to support wider growing projects on any land cleared with grot 1 &amp; 2.</p>
18	Skip fund	£7,000	On-going	Environmental funds 2015-16		<p>Skips have been requested for clean ups in Rodney street in October 2015 and a second clean up at Rock Park beach in September 2015.</p> <p>A clean up organised by BID and the YMCA in Grange Road West took place in the Summer. The Council budgets provided a mini digger and Biffa supported the effort by clearing fly tipped debris.</p> <p>The community clean ups are also able to use litterpickers gloves and bags that the Neighbourhoods team can make available as required.</p>